



Second hand shops and Anti-Counterfeiting- Navigating the Intersection of Sustainability and Authenticity

Effective methods of protection of IPR

Stockholm 7 December 2023



RISK ANALYSIS

- Intelligence unit
- Risk profilers
- Risk information – different types
- Goods selection

IPR ORGANIZATION

- Specialists with national responsibilities
- Dedicated investigators
- Collaboration with RH, SACG, other authorities, EU member states, European Commission, OLAF, EUROPOL, EUIPO

CHALLENGES AND TRENDS

- Postal flow
- Goods coming from other EU Countries
- Different databases
- A tsunami of new EU-regulations
- Mixed shipments with both IPR and Product Safety items
- SKI-National Control Operation

E-CIGARETTES CUPRA

- 12 000 e-cigarettes bearing the CUPRA logo



- Product Safety vs IPR



ÖRESUND BRIDGE

- Counterfeit goods from other EU countries



THANK YOU!



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