

# Counterfeits & Pharmaceuticals

SACG Seminar

25 November 2021

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TRACIT Director of Programs

# About TRACIT?

- Aggregated approach
- Business can be a better, smarter partner to government
- Governments can be more effective through a more holistic approach



PETROLEUM



PHARMA



GEMSTONES &  
PRECIOUS METALS



TOBACCO



TRAFICKING  
IN PERSONS



TRAFFICKING  
IN WILDLIFE



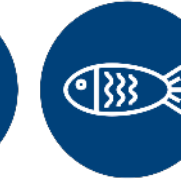
AGRI-FOOD



ALCOHOL



COUNTERFEITING



FISHERIES



FORESTRY



PESTICIDES

# TRACIT Members



**ABInBev**

**Baker  
McKenzie.**

**CHANEL**

**DW**  
Daniel Wellington

**DIAGEO**

TRADE MARK  
  
**Heineken®**



**MFB BRANDS**  
GROUP

 **NOVARTIS**



  
**Pernod Ricard**

  
**PHILIP MORRIS  
INTERNATIONAL**



  
**reckitt**

**RICHEMONT**

**syngenta**

  
**UNIVERSAL**  
UNIVERSAL MUSIC GROUP

**1** NO POVERTY



**2** ZERO HUNGER



**3** GOOD HEALTH AND WELL-BEING



**4** QUALITY EDUCATION



**5** GENDER EQUALITY




**6** CLEAN WATER AND SANITATION



**7** AFFORDABLE AND CLEAN ENERGY



**8** DECENT WORK AND ECONOMIC GROWTH



**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE



**10** REDUCED INEQUALITIES



**11** SUSTAINABLE CITIES AND COMMUNITIES




**12** RESPONSIBLE CONSUMPTION AND PRODUCTION



**13** CLIMATE ACTION




**14** LIFE BELOW WATER



**15** LIFE ON LAND



**16** PEACE, JUSTICE AND STRONG INSTITUTIONS



**17** PARTNERSHIPS FOR THE GOALS



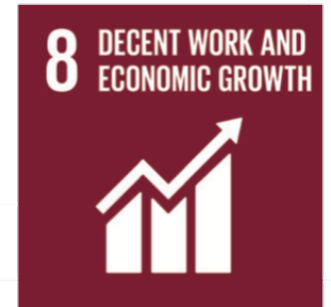
**SUSTAINABLE DEVELOPMENT GOALS**



**MAPPING THE IMPACT OF ILLICIT TRADE  
ON THE SUSTAINABLE DEVELOPMENT GOALS**

<b>AGRI-FOODS</b>		1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	8 DECENT WORK AND ECONOMIC GROWTH	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	16 PEACE, JUSTICE AND STRONG INSTITUTIONS				
<b>AGROCHEMICALS AND PESTICIDES</b>		1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	6 CLEAN WATER AND SANITATION	8 DECENT WORK AND ECONOMIC GROWTH	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	14 LIFE BELOW WATER	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	
<b>ALCOHOL</b>		3 GOOD HEALTH AND WELL-BEING	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS					
<b>COUNTERFEIT AND PIRACY</b>		1 NO POVERTY	3 GOOD HEALTH AND WELL-BEING	4 QUALITY EDUCATION	6 CLEAN WATER AND SANITATION	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	
<b>FORESTRY</b>		1 NO POVERTY	8 DECENT WORK AND ECONOMIC GROWTH	11 SUSTAINABLE CITIES AND COMMUNITIES	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	13 CLIMATE ACTION	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS			
<b>IUU FISHING</b>		1 NO POVERTY	2 ZERO HUNGER	8 DECENT WORK AND ECONOMIC GROWTH	11 SUSTAINABLE CITIES AND COMMUNITIES	14 LIFE BELOW WATER	16 PEACE, JUSTICE AND STRONG INSTITUTIONS				
<b>PETROLEUM</b>		3 GOOD HEALTH AND WELL-BEING	6 CLEAN WATER AND SANITATION	7 AFFORDABLE AND CLEAN ENERGY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	14 LIFE BELOW WATER	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS	
<b>PHARMACEUTICALS</b>		1 NO POVERTY	3 GOOD HEALTH AND WELL-BEING	5 GENDER EQUALITY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	16 PEACE, JUSTICE AND STRONG INSTITUTIONS			
<b>PRECIOUS METALS AND GEMSTONES</b>		1 NO POVERTY	3 GOOD HEALTH AND WELL-BEING	6 CLEAN WATER AND SANITATION	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	13 CLIMATE ACTION	14 LIFE BELOW WATER	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS
<b>TOBACCO</b>		3 GOOD HEALTH AND WELL-BEING	8 DECENT WORK AND ECONOMIC GROWTH	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS						
<b>TRAFFICKING IN PERSONS</b>		3 GOOD HEALTH AND WELL-BEING	5 GENDER EQUALITY	8 DECENT WORK AND ECONOMIC GROWTH	10 REDUCED INEQUALITIES	16 PEACE, JUSTICE AND STRONG INSTITUTIONS					
<b>TRAFFICKING IN WILDLIFE</b>		1 NO POVERTY	2 ZERO HUNGER	8 DECENT WORK AND ECONOMIC GROWTH	11 SUSTAINABLE CITIES AND COMMUNITIES	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS				

# SDGs AND ILLICIT TRADE IN PHARMACEUTICALS





# SDGs AND ILLICIT TRADE IN PHARMACEUTICALS



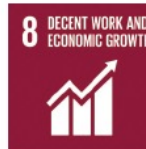
Undermines the ability to treat and prevent disease, particularly for the weakest and most vulnerable in society.



Precludes wider access to affordable, quality-assured medicines, including those used to treat malaria, cancer and heart disease.



Undermines women's health by limiting access to safe and reliable contraception and degrades the integrity of health and family planning programs.



Impairs the marketplace for genuine products, strains public health budgets and endangers jobs and economic activity.



Disincentivizes pharmaceutical innovation and investment in research and development (R&D) of new drugs.



Generates dirty production, environmental shortcuts, disposing of toxic dyes and chemicals without regulatory oversight, ignoring the treatment of wastewater streams.



Illegal profits from illicit pharmaceuticals finance organized criminal activity and threaten lives, social stability and peaceful communities.



# THE HUMAN COST OF ILLICIT TRADE

## FORCED LABOUR



- IUU Fishing
- Illegal mining
- Illicit tobacco products
- Apparel, footwear and luxury goods
- Substandard and falsified medical products
- Electronics machinery and equipment
- Counterfeit and pirated goods
- Illegal pesticides
- Illegal timber





## PANEL DISCUSSION

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The Human Cost of Illicit Trade: Exposing demand for forced labor in the dark corners of the economy

December 2<sup>nd</sup>, 2021  
9am EST / 3pm CET

Register @ [shorturl.at/mHOV6](https://shorturl.at/mHOV6)

[www.TRACIT.org](http://www.TRACIT.org)



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@Transnational Alliance to Combat Illicit Trade